

ICC Conclave on

Board of Directors and Corporate Strategy in a VUCA World

10:30 AM September 10, 2022,

ICC Auditorium, Kolkata

Programme

Corporate Governance suggests that boards of directors have the duty to govern the firm and help develop it sustainably for the long term. Hence, boards are supposed to discuss the firm's strategy and eventually make relevant decisions on corporate strategy. VUCA is an acronym for Volatile, Uncertain, Complex and Ambiguous. The acronym VUCA has been applied in the business world as the operating environment is highly challenging and evolving nowadays. The business leaders and teams are short of time and energy and biggest gap is evolving in strategy to cope successfully with change. Hence the need to discuss the Role of the Board of Directors & Strategic Decision Making in a VUCA World.

The level of strategic uncertainties that companies and their boards face is also increasing. In this context, boards need to develop and use some criteria and frameworks to tackle those strategic challenges and make decisions, in particular, in contexts of high uncertainty. They also should be organized to make this type of decision.

9:30-10:30 am: Delegate Registration

10:30 am: Welcome Address by Shri Alok Kumar Chattopadhyay, Dy. Director and Advisor (F&A), Indian Chamber of Commerce

<u>10:45 am:</u> Corporate Sustainability Strategy- Ms. Madhura Mitra, Director, Climate Change & Sustainability Advisory, PWC

11:10 am: Strategy, Sustainability and Transformation: A Dialogue – Mr. Saket Mehra, Partner, & National Leader-Automotive, Grant Thornton, Guest of Honour

11:35 am: Theme Address: 'Boards, Activist Investors and Strategic Decision Making -- CA Ravi Kumar Patwa , Chairman, ICAI (ER) Chief Guest

12:00 pm: Strategies in a VUCA World'- CMA Chittaranjan Chattopadhyay- Council Member and Head of BFSI & Indirect Taxation, Institute of Cost and Management Accountants of India

12:25 pm: 'Role of Independent Directors in a VUCA World'- CS Ravi Varma , V.P. (Corporate Affairs) & Company Secretary , Texmaco Rail & Engineering Ltd
12:50 pm: Boards and Strategy: Managing Conflicts among Shareholders - CS Ashok Purohit,
Deputy Company Secretary, Emami Ltd
1:15 pm: Formal Vote of Thanks by ICC
1:30 pm: Networking Lunch