



## **Conference on**

### **Corporate Social Responsibility-growing trend of comply or explain**

**19<sup>th</sup> September 2015, Hotel Lalit Great Eastern, Kolkata**

#### **Programme**

**9.15 am – 10.15 am: Delegate Registration**

**10.15 am – 11.45 am: Opening Session – “The long journey from Traditional Corporate Philanthropy to obligatory Corporate Social Responsibility”**

- The imperative for Corporate Social Responsibility is a moral one towards Social Development Goals and Nation Building.
- Trends in CSR-from Charity to Responsibility
- The relevance of CSR in an organisation
- Global trends towards mandatory CSR
- Championing the cause of Social Return
- The concept of CSR is underpinned by the idea that corporations can no longer act as isolated economic entities operating in detachment from broader society.
- Corporate Social Responsibility (CSR) promotes a vision of business accountability to a wide range of stakeholders, besides shareholders and investors.
- Inclusive and impactful CSR initiatives could rejuvenate Corporates and its relationship to society.

**Welcome Address: Dr. Rajeev Singh, Director General, ICC**

**Address by Special Guest: CS Mamta Binani, Vice President, The Institute of Company Secretaries of India (ICSI)**

**Address by Special Guest: CS Atul H Mehta, President, The Institute of Company Secretaries of India (ICSI)**

**Address by Special Guest: CS Sutanu Sinha, Member of the NFCG Core Group of Experts**

**Address by Chief Guest: Ms Sibani Swain, Economic Advisor, Ministry of Corporate Affairs, Government of India**

**Release of Knowledge Partner's Report: President of ICSI & Dignitaries on the Dais**

**Lamp Lighting by Chief Guest**



## **Q&A and Discussions from the floor**

**Vote of Thanks:** CS Sunita Mohanty, Chairperson, Eastern India Regional Council, The Institute of Company Secretaries of India (ICSI)

**11.45 am-12.00 noon: Networking Tea/ Coffee**

## **12.00 pm - 1.30 pm: Session I – “Companies Act: A game changer for CSR in India”**

- Fundamentals of CSR, Regulatory framework in Companies Act 2013 necessitating Corporate Social Responsibility, Companies Act impact on CSR policies and activities that qualify as CSR
- Framework for effective CSR: aligned with business objectives, sustainable, compliance with provisions of Companies Act, result orientation
- The Boardroom Conversation: views from the Board on how CSR is being perceived in today's changing times: the implication and impact of new CSR rules topped by the call from the Government to partner in Social Development Programmes
- Role of Board & CSR Committee.
- Government has been proactively launching a bouquet of Schemes for national development. The Government has also expressed a keen interest in engaging and forging partnership with India Inc. in this Journey. The Gaps that industry can plug in and ways in which industry can add value in the initiative of Governments in nation building through inclusive and impactful CSR initiative.
- To discipline CSR defaulters under Companies Act 2013
- Incentives to Corporates for complying with CSR obligation

**Moderator:** Brig. Rajiv Williams, Corporate Head, CSR, Jindal Stainless Limited

### ***Panelists –***

- **CS Ashok Pareek**, Executive Director, Srei Capital Markets Ltd
- **Dr. B Talwar**, GM, CSR, Bharat Heavy Electricals Limited (BHEL)
- **Mr. Timir Baran Chatterjee**, Senior Executive Vice President (Corporate Affairs and Legal) & Company Secretary, DIC India Limited
- **Mr. S K Ray**, GM, Company Secretary, MSTC Ltd
- **CS Deepak Kumar Khaitan**, Practicing Company Secretary, Past Chairman, EIRC, The Institute of Company Secretaries of India
- **CS Rupanjana De**, Secretary, EIRC, The Institute of Company Secretaries of India

## **Q&A and Discussions from the floor**



**1.30 pm – 2.30 pm: Lunch**

**2:30 p.m. – 4:00 pm: Session II – “Implementation of CSR Policy, Impact measurement tools and CSR Reporting”**

- Training & education
- Understanding CSR mandate
- Some of the innovative models, practices & experiences of Companies of how CSR can be further leveraged
- CSR implementation: activities may be undertaken through a registered trust or a registered society or a company established by the company or its holding or subsidiary or associate company under section 8 of the Act or otherwise
- Accounting of CSR activities, improving CSR implementation, learning about various action impact measurement tools
- CSR monitoring Tools
- Report Consolidation & Disclosure efforts
- CSR reporting and effective stakeholder engagement
- Emerging issues, challenges and strategies
- CSR and Corporate Branding

***Moderator: Mr. Rajib Basu, Partner, KPMG***

***Panelists –***

- **Mr. Tridiv Hazarika**, Senior Manager, Public Relations, Oil India Limited
- **Mr. Girish Joshi**, Senior General Manager, Bombay Stock Exchange Limited
- **Mr. Vamsee Krishna Jasti**, Programme Head CSR & Alternate Livelihood, Reliance Foundation
- **Mr. Ashoke Joshi**, IAS(Retired), Chairman Srinivas Services Trust, TVS Group
- **Mr. Adarsh Kataruka**, Director, SoulAce
- **Mr. Sumit Roy**, Corporate Branding Consultant

**Q&A and Discussions from the floor**

**4.00 p.m.: Networking Tea / Coffee & Conclusion**