



# Post Program Report On

# National Case Writing Competition 2018

Conducted by

# Institute of Management Technology, Nagpur

In association with

# National Foundation for Corporate Governance (NFCG)

On 4th February, 2018

Topic: Separation of Role of Chairman and CEO: Does it Improve Corporate Governance

Institute of Management Technology, Nagpur in association with National Foundation for Corporate Governance (NFCG), New Delhi conducted a **National Case Writing**Competition 2018 on 4<sup>th</sup> February 2018 at IMT Nagpur campus. The competition received 40+ plus registrations from different academic institutions especially from Business School across the country.

Seventeen (17) papers from following academic institutions were selected for final presentation before the jury.

- 1. Kirloskar Institute of Advanced Management Studies Harihar
- 2. Narsee Monjee Institute Management Studies Mumbai
- 3. Prin. L.N. Welingkar Institute of Management Development & Research (WE School) Mumbai,
- 4. K.J. Somaiya Institute of Management Studies and Research (SIMSR) Mumbai,
- 5. BITS PILANI Hyderabad,
- 6. TATA Institute of Social Science Mumbai
- 7. IMT Nagpur

This presentation made by different teams continued for approximately six and half hours. Each team was given fifteen (15) minutes for presentation based on the paper submitted followed by 5 minutes Questions & Answers.

The jury of the competition was **Prof. C.V. Baxi**, Ex-Dean & Director, MDI, Gurgaon. Prof Baxi was associated with MDI Gurgaon for more than three decades. Prior to his appointment as the Director he served MDI in senior position of Professor and Dean. He headed a number of Departments and programmes at MDI and was the Director of Indian European Centre at MDI for five years. He was also a trainer-cum programme Director on behalf of the World Bank-EDI and also the ADB, Manila for training of development bank officials. He was UNDP Fellow to the Kellogg Graduate School and a Visitor to the Australian National University, Canberra. His areas of academic interest are development; economics, social economics, strategy management, CSR, Sustainability corporate governance and business ethics. He has been a visiting Professor at Tata Institute of Social Sciences, Bombay, IIM Kozhikode, IIM Ranchi and IIM Lucknow. Presently he is a visiting Professor at IIM Sirmur (HP) and IIM Kashipur (UP). He has also taught at FORE School of Management, IIFT and IMI at New Delhi. His publications include two books on CSR and two books on Corporate Governance. He has been a member of the Board of Studies of three Universities in North India. He was earlier associated with committees of

ASSOCHAM and CII on Corporate governance. He also served as a trainer to the SCOPE, Ministry of Heavy Industry and Public Enterprises. He was a member of the Expert Committee on CSR Ministry of Corporate Affairs 2011-13. His current field of research covers Social Entrepreneurship and the Bottom of the Pyramid Case Writing and Development in the broader field of inclusive growth.

Here is the final schedule which was followed by us on the event day:

| Time     | Event                                     |
|----------|---|
| 10:30 AM | Welcome Address.                          |
| 10:50 AM | Director's Message.                       |
|          | Chief Guest's Message (Prof. C. V. Baxi). |
| 11:05 AM | Presentations.                            |
| 2:00 PM  | Lunch.                                    |
| 2:15 PM  | Presentations.                            |
| 4:45 PM  | Snacks & Tea Break.                       |
| 5:00 PM  | Event Completion Address.                 |
| 5:05 PM  | Prize Distribution.                       |
| 5:20 PM  | Vote of Thanks.                           |
| 5:30 PM  | Declaring the Event closed.               |

The event was declared opened at 10:30 AM by lighting of the lamp and followed by few words by our jury Prof. C. V. Baxi. Thereafter, the presentation round started with one team presenting at a time, time slot allotted to each team was 15 minutes for presenting and 5 minutes of question answer round. 10 teams presented before the lunch break and rest 7 after the lunch break.

The whole presentation round was over by 4:30 PM which was followed by the prize distribution ceremony. The vote of thanks was delivered by the team member of Centre for Corporate Governance.

The details of the Seventeen (17) teams who participated in the event are as follows:

| S.No | Team Name      | College                            | Names                 |  |
|------|----------------|------------------------------------|-----------------------|--|
| 1.   | Keen Aspirants | Kirloskar Institute of Advanced    | Keerti sharma,        |  |
|      | <b>r</b>       | Management Studies, Harihar        | Ankit Sharma          |  |
| 2.   | Magnus         | IMT Nagpur                         | Alhad Raut,           |  |
|      | 1114811415     | 11111 (WSF #1                      | Mayur Pursani         |  |
|      |                | Kirloskar Institute of Advanced    | Damera Likhita,       |  |
| 3.   | Corpokers      |                                    | Uddaraju Siva Sankara |  |
|      | Согрожего      | Management Studies, Harihar        | Varma                 |  |
|      |                |                                    | Vanampalli Vineela    |  |
|      | Dynamic        | Kirloskar Institute of Advanced    | Satya Prakash Singh,  |  |
| 4.   | Drillers       | Management Studies, Harihar        | Khushboo Bhatia       |  |
|      | - "            |                                    | Antareep Chakrabarty  |  |
| _    |                | 73 (77.)                           | Mohit Kathoke,        |  |
| 5.   | Prahar         | IMT Nagpur                         | Nilesh Pandey         |  |
|      |                |                                    | Rohit Shekhar         |  |
|      |                | Kirloskar Institute of Advanced    | Mehul batra,          |  |
| 6.   | Anignation     | Management Studies                 | Anirban Ganguly,      |  |
|      |                |                                    | Aman Jain             |  |
| 7.   | E and FBM      | Narsee Monjee Institute            | Shubham Sovasaria     |  |
|      |                | Management Studies ,Mumbai         |                       |  |
| 0    | Locus          | Prin. L. N. Welingkar Institute of | Aakash Sunil Mutkule  |  |
| 8.   |                | Management Development &           | Chetan Jain           |  |
|      |                | Research (WE School), Mumbai       | Kamlesh Bacchav       |  |
|      |                | 73 (77.)                           | Gaurav Nagdeo         |  |
| 9.   | Vision         | IMT Nagpur                         | Eshan Jain            |  |
|      |                |                                    | Arjit Mishra          |  |
| 10   | Margdarshak    | K. J. Somaiya Institute of         | Saharsh Bhanawat      |  |
| 10.  |                | Management Studies and             | Hiral Shah            |  |
|      |                | Research (SIMSR), Mumbai           | Priyakshi Mondal      |  |
| 1.1  | Aarambh        | TA ATTEND                          | Sayan Chowdhury       |  |
| 11.  |                | IMT Nagpur                         | Antara Chatterjee     |  |
|      |                |                                    | Sanskriti Shah        |  |
| 12.  | Ashutosh       | BITS PILANI Hyderabad campus       | Ashutosh Ganguly      |  |
|      |                |                                    | Aditi Jain            |  |
| 13.  | Budding Stars  | IMT Nagpur                         | Anishka Singhwal,     |  |
|      |                |                                    | Mukund Kela           |  |
|      | Kappa Meen     | TATA Institute of Social Science   | Gautam Jayasurya      |  |
| 14.  |                | , Mumbai                           | Satyaki Dutta         |  |
|      |                | , iviuilioai                       | Shama Chalke          |  |
| 15.  | Insidious      | IMT Nagpur                         | Rohan Atre            |  |
| 15.  |                |                                    | Rishit Mashkaria      |  |
| 16.  | Maniacs        | IMT Nagpur                         | Anidhya Mandot        |  |
|      |                | IIII Mapui                         | Harshita Sharma       |  |
| 17.  | Seekers        | IMT Nagpur                         | Vaman Dhar            |  |
| 1/.  | DOCKOIS        | IIII Tiuspui                       | Rutajeet Lahiri       |  |

Based on the case study, presentation and the question and answer, all the teams were marked and ranked on their performance. The following are the details of the Winners of the National Case Writing Competition 2018.

#### Winners:

| Position                         | Team Name   | College Name   | Participants Name                                  | Prizes                                      |
|----------------------------------|-------------|--|--|---|
| Winner                           | Margdarshak | K. J. Somaiya Institute of Management Studies and Research (SIMSR), Mumbai | Saharsh Bhanawat<br>Hiral Shah<br>Priyakshi Mondal | Rs. 25,000/- and<br>Certificate of<br>Merit |
| 1st Runner Up                    | Ashutosh    | BITS PILANI<br>Hyderabad campus  | Ashutosh Ganguly                                   | Rs. 15,000/- and<br>Certificate of<br>Merit |
| 2 <sup>nd</sup> Runner <u>Up</u> | Magnus      | IMT Nagpur   | Alhad Raut,<br>Mayur Pursani                       | Rs. 10,000/- and<br>Certificate of<br>Merit |

#### **Feedbacks:**

The following are the feedbacks we received by the teams who participated in the event:

U S SVarma, from Kirloskar Institute of Advanced Management said — "It was really excellent event conducted by your college. Actually it was my first experience to write a case study. I participated in so many case analysis competitions but it's the first time to present a case, which is written by me in a National Competition. I really learnt a lot during that process. I am very happy for that. You people conducted in a much organised way. I hope it'll continue."

Shubham Sovasaria, from NMIMS, Mumbai said – "Amazing hospitality by the organising committee members. The platform setup was amazing and insightful."

Eshan Jain, from IMT, Nagpur said-"It was an excellent event. Got to learn a lot. Thank you."

Alhad Raut, from IMT Nagpur said: "Event was really good. We will love to have it back again or with different theme/type 2 events can be organised in a year. Committee members had their best inputs in the event. Applauds!"

Mehul Batra, from KIAMS said: "The event was very well organised and had a great learning from this event. Thank you so much for organising it this great."

Saharsh and Hiral, from K.J. Somaiya said: 'Wonderful Event, Unique Opportunity, Very impressive hospitality' "A very well organized event, everything was at place and the team was very helpful. Nothing was improper I would say."

#### The Reference No. of Prize Money transfer:

#### Team Margdarshak 1st position

Rs 8,334.00 Debited to Ac XX0221 on 21-FEB 12:52-NEFT Dr-N052180088392210-PRIYAKSHI MONDAL Rs 8,333.00 Debited to Ac XX0221 on 21-FEB 12:53-NEFT Dr-N052180088393934-HIRAL SUHAS SHAH Rs 8,333.00 Debited to Ac XX0221 on 21-FEB 12:54-NEFT Dr-N052180088397295-SAHARSH BHANAWAT

#### Team Ashutosh, 2<sup>nd</sup> postion

Rs 15,000.00 Debited to Ac XX0221 on 21-FEB 12:51-NEFT Dr-N052180088386211-ASHUTOSH UDAYBHANU GANGULY

#### Team Magnus, 3<sup>rd</sup> position

Rs 5,000.00 Debited to Ac XX0221 on 21-FEB 12:58-NEFT Dr-N052180088399565-ALHAD DILIP RAUT Rs 5,000.00 Debited to Ac XX0221 on 21-FEB 12:58-NEFT Dr-N057180089394968-MAYUR PURSANI

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## **Some Glimpses of National Case Writing Competition 2018**

















#### **Use of NFCG Logo**

#### **Online Promotion**







# CENTRE FOR CORPORATE GOVERNANCE presents

# **NATIONAL CASE WRITING COMPETITION 2018**

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4th February, 2018

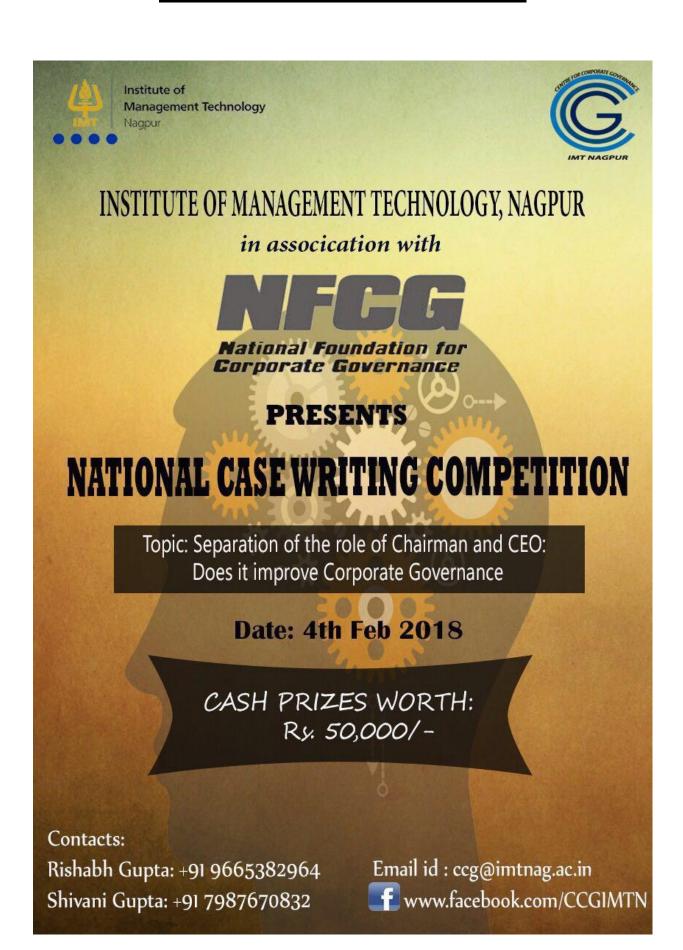
#### Flex at College Main Gate



#### **Presentation Hall**



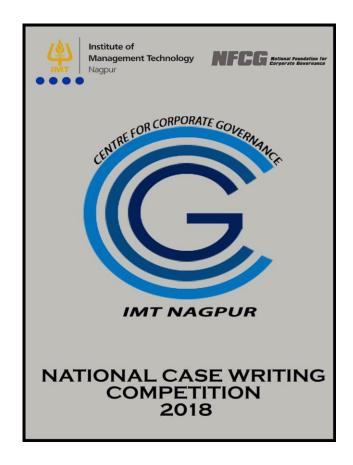
#### **Poster for Offline Promotions in College**



#### Name Tag



## **Notepad Cover**



### **Certificates**





## CERTIFICATE OF MERIT

| This is to Co | rtify that Mr./Ms.  | of  |
|---------------|---|-----|
|               |   | has |
| secured       | position in National Case Writing Competition 20          | 918 |
| organized by  | Institute of Management Technology, Nagpur in associati   | ion |
| · ·           | Foundation for Corporate Governance on 4th February, 2016 |     |
|               |   |     |
|               | TANA TAR A GO MO NE                                       |     |

Prof. Shiv Nath Sinha Coordinator Centre for Corporate Governance



Dr. Subhajit Bhattacharyya Director IMT Nagpur





## CERTIFICATE OF PARTICIPATION

This is to Certify that Mr./Ms.

|                                 |            |                 |          | has           |
|---------------------------------|------------|-----------------|----------|---------------|
| participated in National Case   | Writing    | Competition     | 2018     | organized by  |
| Institute of Management Techn   | ology, Ne  | agpur in associ | iation i | with National |
| Foundation for Coxporate Govern | ance on lu | the Folymann    | 2018     |               |

Prof. Shiv Nath Sinha Coordinator Centre for Corporate Governance



Dr. Subhajit Bhattacharyya Director IMT Nagpur