



Confederation of Indian Industry



CIHTC Centre of Excellence for Sustainable Development

4th Sustainability Summit: Asia 2009

“Winning Strategies for a Sustainable World”

25 – 26 November 2009: India Habitat Centre, New Delhi

In partnership with



Ministry of Corporate Affairs
Government of India

NFCG National Foundation for Corporate Governance



Ministry of Environment & Forests
Government of India



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FINAL PROGRAMME

Day 1, Wednesday, 25 November 2009

0930 – 1030hrs	Registration & Networking Tea / Coffee	
1030 – 1245hrs	<p>Plenary Generation Next ICT</p> <p>The transition from a manufacturing to an information society gives countries opportunities to go beyond incremental changes to radical transformation that is progressive, efficient, and 'green'. It is vital for governments and businesses to consider how to achieve long-term sustainable development and how technology enables rapid sustainable growth. Governments should actively support the establishment of an efficient framework for using ICT to fuel growth that is sustainable. Businesses should make necessary investments and look for new areas that have been traditionally left to public-sector-sponsored development. This session will discuss innovative ways in which ICT has and can further sustainable growth.</p>	
1030 – 1040hrs	Opening Remarks by Session Chairman	Mr. Som Mittal President, NASSCOM
1040 – 1100hrs	Keynote Address - Green by ICT: Global Progress in Harnessing the Power of ICT for Energy Efficiency & Climate	Mr. Stephen Harper Director, Environment & Energy Policy Intel
1100 – 1120hrs	ICT: Paradigm Shift for Sustainable Growth	Mr. B Sumant Managing Director, ITC Infotech Ltd.
1120 – 1140hrs	Generation Next ICT: It's Role in Ensuring Inclusive Growth in a Sustainable World	Mr. Rakesh Khanna Founding Director & CEO, TARAhaat Information & Marketing Service Ltd.
1140 – 1200hrs	Green Datacenter at the Heart of Green ICT	Mr. Swapan Johri Sr. Vice President & Worldwide Head of System Integration & Technology Services, HCLT ISD
1200 – 1220hrs	250 Trillion Dollars Available for Smart ICT Solutions That the World Must Have: How Much India will Get ?	Mr. Dennis Pamlin Advisor, WWF and Senior Associate, Chinese Academy for Social Sciences
1220 – 1240hrs	Interaction with the participants	
1240 – 1245hrs	Concluding Remarks by Session Chairman	Mr. Som Mittal President, NASSCOM

1245 – 1400hrs	Networking Lunch	
1400 – 1530hrs	<p>Panel Discussion Winning Through Good Governance</p> <p>For many companies, the board agenda is focused on priorities such as shareholder value, policy and strategy, finance, mergers and acquisitions, control and risk management, and senior management selection and remuneration. These are perceived to be more important than sustainable development. Board directors – both executive and non-executive – cannot afford to ignore these developments. On the one hand, they need to understand and respond to changing stakeholder expectations of the role of business. On the other hand, they need to communicate what they consider being realistic expectations of what business can and cannot achieve, and what they consider to be the responsibilities of others. This session is construed to discuss why in the present cocktail of crises, it is important for companies to look at the aggregation of the triple bottom line and corporate governance.</p>	
1400 – 1410hrs	Opening Remarks by Session Chairperson & Moderator	Dr. Rajeev Kumar Director & Chief Executive Indian Council for Research on International Economic Relations (ICRIER)
1410 – 1500hrs	<u>Panelists</u> <ul style="list-style-type: none"> • Mr. Jitesh Khosla Officer on Special Duty, Indian Institute of Corporate Affairs • Mr. Carlos Eduardo Lessa Brandao Chairman of the Sustainability for Companies Study Group, Brazilian Institute of Corporate Governance • Ms. Rita Soni Country Head, Responsible Banking, Yes Bank • Mr. Manoj Arora Director, Ministry of Corporate Affairs, Government of India 	
1500 – 1520hrs	Interaction with the participants	
1520 – 1530hrs	Summing up and Concluding Remarks	Dr. Rajeev Kumar Director & Chief Executive Indian Council for Research on International Economic Relations (ICRIER)

1530 – 1600hrs	Networking Tea / Coffee break
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1600 – 1700hrs	Special Plenary	
1600 – 1605hrs	Lamp Lighting	
1605 – 1615hrs	Opening Remarks	Mr. Y C Deveshwar Past President, CII, Chairman, CII-ITC Centre of Excellence for Sustainable Development Advisory Council and Chairman, ITC Ltd.
1615 – 1630hrs	Keynote Address	Mr. Ricardo Young President of The Ethos Institute, Brazil
1630 – 1655hrs	Inaugural Address by Chief Guest	Dr. Farooq Abdullah Union Minister for New & Renewable Energy, Government of India
1655 – 1700hrs	Concluding Remarks & Vote of Thanks	Mr. A L Kapur Managing Director, Ambuja Cement

1700 – 1845hrs	Plenary Sustainable Infrastructure: A Necessity, Not an Alternative Economic slowdown offers governments and businesses the opportunity to increase their spending on sustainable infrastructure as a stimulus to avoid severe recession at the same tackling environmental and social conflict with infrastructure. The opportunity is huge. For instance, clean energy infrastructure requires annual investments of a minimum of \$515 billion until 2030 as suggested by the World Economic Forum. Looking beyond energy infrastructure, other few trillion-dollar investments and social policy frameworks are required to develop sustainable infrastructure. This panel will provide clear avenues of business opportunities in sustainable infrastructure and how some leadership companies are already taking advantage of them.	
1700 – 1710hrs	Opening Remarks by Session Chairman	Mr. A L Kapur Managing Director, Ambuja Cement
1710 – 1725hrs	Investing in Green: Driving Tomorrow's Infrastructure	Mr. R N Mukhija President (Operations) & Member of the Board, L&T Ltd.
1725 – 1740hrs	Promoting & Rewarding Sustainable Construction	Mr. Hans Mielants Regional HR Director-South Asia/ASEAN (-), Holcim Group Support Ltd.
1740 – 1755hrs	Sustainable Infrastructure: The Transport Imperative	Ms. Sharmila Chavaly Executive Director (Finance), Ministry of Railways, Government of India
1755 – 1815hrs	Keynote Address: The Clean Technology Revolution	Dr. Steve Howard CEO, The Climate Group
1815 – 1835hrs	Interaction with the participants	
1835 – 1845hrs	Concluding Remarks by Session Chairman	Mr. A L Kapur Managing Director, Ambuja Cement

1845 – 2030hrs	<p>Panel Discussion</p> <p>Sustainable Business Opportunities in Emerging Countries</p> <p>This session seeks to demonstrate how leading companies from some of the emerging countries are responding to the twin challenges through new business models without losing sight of core sustainability objectives. Initial successes in emerging countries reflect the incredible potential in the alignment of sustainable development needs and business value. These successes are illustrations of great determination to achieve sustainable practices, but they also showcase the huge opportunities that emerge from such practices. The session will attempt to discuss these business models and provide policy suggestions required to create an enabling environment for such businesses to scale-up.</p>	
1845 – 1855hrs	Opening Remarks by Session Chairman & Moderator	Dr. Jagabandhu Acharya Director, Inwent Regional Office, India
1855 – 1910hrs	Keynote Address by Guest of Honour	Mr. B J Panda Member of Parliament, Lok Sabha
1910 – 2000hrs	<p><u>Panelists</u></p> <ul style="list-style-type: none"> • Mr. Navdeep Suri Joint Secretary (Public Diplomacy) Ministry of External Affairs, Government of India • Mr. Ricardo Young President of the Ethos Institute, Brazil • Mr. Carlos Eduardo Lessa Brandao Chairman of the Sustainability for Companies Study Group, Brazilian Institute of Corporate Governance • Mr. Prema Cooray Managing Director, CCC Solutions (Pvt.) Ltd., SriLanka • Mr. Cyrille Jegu Executive Director, The Natural Step in Asia 	
2000 – 2020hrs	Interaction with the participants	
2020 – 2030hrs	Summing up and Concluding Remarks by Session Co-Moderator	Ms. Seema Arora Principal Counsellor & Head, CII-ITC Centre of Excellence for Sustainable Development
2030hrs	Cocktails & Dinner	

0945 – 1145hrs	<p>Plenary Balancing Economic Growth with Natural Resources</p> <p>It is common knowledge that growth and natural resources have been at conflict in the current style of economic development. It is also increasingly understood that they need not be at conflict. Economic growth can continue without straining natural resources. However, the big question is ‘how’. Governments need to come up with necessary policies, businesses need to be sincere with their operations and look for alternate methods, and community-based organizations need to be honest watch-dogs. This session explores the challenges, the solutions, and suggestions on meeting high economic growth balanced with conserving natural resources.</p>	
0945 – 0955hrs	Opening Remarks by Session Chairman	<p>Mr. Roop Salotra President & CEO (CB & PFB) SRF Ltd.</p>
0955 – 1015hrs	The Business Case for Sustainable Development: A Global Perspective	<p>Mr. Marcel Engel Managing Director, WBCSD Regional Network</p>
1015 – 1035hrs	The Need to Join Hands: Sustainable Mining Initiative	<p>Dr. Nik Senapati Managing Director, Rio Tinto India</p>
1035 – 1055hrs	Catalyzing Change within your Business to Meet Today’s Sustainability Challenges	<p>Mr. David Hillyard International Director of Partnerships, Earthwatch Institute</p>
1055 – 1115hrs	Address by Guest of Honour	<p>Mr. Deepak Gupta Secretary, Ministry of New & Renewable Energy, Government of India</p>
1115 - 1135hrs	Interaction with the participants	
1135 – 1145hrs	Concluding Remarks by Session Chairman	<p>Mr. Roop Salotra President & CEO (CB & PFB) SRF Ltd.</p>
1145 – 1215hrs	Networking Tea & Coffee	

1215 – 1345hrs	<p>Panel Discussion</p> <p>Promoting Sustainable Tourism: Reducing the Footprint</p> <p>With a contribution to the tune of 10.7% to the total global Gross Domestic Product and a share of about 10% of the World’s employment, the global travel and tourism industry has been prioritised as an important driver for economic development, however with an equally large environment footprint, producing significant impacts on natural resources, consumption patterns, pollution and social systems. As more regions and countries focus on developing their tourism industry and realise its economic potential, there is an urgent need to promote and integrate sustainable planning and management into the tourism sector to reduce its footprint and make it a sustainable model. This panel discussion endeavours at sharing experiences, information and perspectives on sustainable tourism strategies in order to facilitate key stakeholders- decision-makers and actors in tourism industry, the societies hosting tourists and the tourists themselves, to appreciate and develop policies and attitudes, explore areas of opportunity in sustainable tourism leading to a better understanding of the multifaceted relationship between tourism and sustainable development.</p>	
1215 – 1225hrs	Opening Remarks by Session Chairman & Moderator	<p>Mr. M P Bezbaruah Permanent Representative, WTO & Former Secretary, Ministry of Tourism</p>
1225 – 1315hrs	<p><u>Panelists</u></p> <ul style="list-style-type: none"> • Mr. Rajesh Agrawal Executive Director (Heritage), Ministry of Railways • Mr. Subhash Goyal Chairman, Stic Travels Group • Mr. Arjun Sharma Chairman & Managing Director, Le Passage Tours to India • Mr. Dipak Haksar Chief Operating Officer, ITC Hotels • Mr. Shiban Kotru President, Indica Travels & Tours Pvt. Ltd. 	
1315 – 1340hrs	Interaction with participants	
1340 – 1345hrs	Concluding Remarks by Session Chairman & Moderator	<p>Mr. M P Bezbaruah Permanent Representative, WTO & Former Secretary, Ministry of Tourism</p>
1345 – 1445hrs	Networking Lunch	

1445 – 1700hrs	Plenary Climate Change: The Defining Challenge Climate change has recently been labelled as the ‘defining challenge’ by some global leaders including UNSG Ban Ki Moon. It is as much a defining challenge for businesses as it is for governments. Forward-looking companies are starting to realize that they can gain competitive advantage by taking the lead on climate change. Businesses are increasingly focussed on the opportunities generated in the move to a low-carbon economy, as a scientific consensus is emerging that industrialized countries will need to cut GHG emissions by at least 80 per cent by 2050. Rapid progress will be needed in the next few years. Leading companies, challenging their climate change strategy and helping them prepare for a carbon-constrained world. Companies will do better if they future-proof against risks, identify opportunities, and innovate to develop low-carbon products and strategies.	
1445 – 1455hrs	Opening Remarks by Session Chairman	Dr. Prem C Jain Chairman, Indian Green Building Congress and President & Founder, Spectral Services Consultants
1455 – 1515hrs	Business Opportunity Presented by Climate Change & How to Mitigate the Risks	Mr. Simon C Martin Head – Group Corporate Sustainability, HSBC Holdings Plc
1515 - 1535hrs	Integrating Climate Concerns: Role of Business & Industry from a Civil Society Perspective	Mr. Ravi Singh Secretary General & CEO, WWF India
1535 - 1555hrs	Building S&T Knowledge System for Climate Change in India	Dr Akhilesh Gupta Scientist- Climate Change Programme Department of Science & Technology, Ministry of Science & Technology
1555 - 1615hrs	Climate Change: The Defining Challenge, or it is all talk and no real action?	Mr. Dennis Pamlin Advisor, WWF and Senior Associate, Chinese Academy for Social Sciences
1615 – 1650hrs	Interaction with the participants	
1650 – 1700hrs	Concluding Remarks by Session Co-Chairman	Mr. Bishal Thapa Managing Director, ICF India

1700 – 1800hrs	Valedictory	
1700 – 1710hrs	Opening Remarks	Mr. Y C Deveshwar Past President, CII, Chairman, CII-ITC Centre of Excellence for Sustainable Development Advisory Council and Chairman, ITC Ltd.
1710 – 1715hrs	MoU Signing between CII-ITC Centre of Excellence for Sustainable Development & The Ethos Institute	
1715 – 1730hrs	Keynote Address	Mr. Ricardo Young President of The Ethos Institute, Brazil
1730 – 1755hrs	Address by Chief Guest	Mr. Salman Khurshid Minister of State for Corporate Affairs and Minority Affairs (Independent Charge)
1755 – 1800hrs	Concluding Remarks	Dr. Sarita Nagpal Deputy Director General Confederation of Indian Industry
1800 – 1830hrs	Networking Tea / Coffee break	

CII-ITC Sustainability Awards 2009
“Recognising & Rewarding Excellence”
26 November 2009: India Habitat Centre, New Delhi

1830 – 1945hrs	Presentation Ceremony CII-ITC Sustainability Awards 2009	
1830 – 1840hrs	Introduction to CII-ITC Sustainability Awards	Mr. Y C Deveshwar Past President, CII, Chairman, CII-ITC Centre of Excellence for Sustainable Development Advisory Council and Chairman, ITC Ltd.
1840 – 1920hrs	Awards Presentation	
1920 – 1940hrs	Address by Chief Guest	Mr. Jairam Ramesh Minister of State for Environment & Forests (Independent Charge)
1940 – 1945hrs	Concluding Remarks	Ms. Seema Arora Principal Counsellor & Head CII-ITC Centre of Excellence for Sustainable Development
1945hrs	Cocktails & Dinner	