

Workshop on Financial Literacy of Women - Report

To give emphasis on women empowerment and Make in India Mission, Indus Business Academy, Greater Noida in association with Delhi Management Association (DMA), New Delhi has organized a workshop on Financial Literacy of Working Women on 17th March 2016 at India Habitat Centre, Lodhi Road, New Delhi.

The workshop started off with an inaugural session where the **Chief Guest** was **Hon. Shri Kalraj Mishra**, Cabinet Minister, Ministry of MSME, Govt. of India and Guest of Honor was Padma Vibhushan **Dr. Sonal Man Singh**.

The workshop was conceptualised under the guidance & able leadership of **Mr. Ravindra Nath**, CMD, NSIC.

In the inaugural address Hon. Minister spoke about various women entrepreneurship schemes run by MSME Ministry and Govt. of India. He also shared that the Government has taken many other decisions and initiatives to help and support the women entrepreneurs under the Make in India Mission.

Padma Vibhushan Dr. Sonal Mansingh said that women should be proud of their talent and beauty. They should not consider themselves as inferior.

On this occasion some of the successful women entrepreneurs **Ms Sudha Gupta**, Chaiperson, Mother's Pride; **Ms Anjina Rajagopal**, Sai Kripa Foundation; **Ms Richa Anirudh**; **Ms Bharti Taneja**, Alps Ltd.; **Ms Neeru Sharma**, Infibeam; **Ms Pabi Ben**; **Dr. Veena Swarup**, Director-HR, Engineers India Limited; **Ms Nita Mehta**; Ms Rashi Bajaj were awarded by the Hon. Minister with the "Prashasti Samman" for their contribution to women entrepreneurship and employment generation.

First session of workshop was based on "Funds and Funding: New vistas in financing" where eminent speakers talked about the advantages and disadvantages of traditional and modern sources of funds and funding. The session was chaired by **Dr. Shikha Sharma**, Founder & Managing Director, Nutri-Health Systems Private Limited and the other panelist were **Mr. Sanjay Goyal**, General Manager, SIDBI, **Mr. Shailesh Vikram Singh**, Executive Director, SeedFund, **Ms Seema Singh**, General Manager, Bhartiya Mahila Bank and **Ms Shruti Agarwal**, CFO, Felix.

Mr. P.N. Sharma, Chairman, Singer India Limited has chaired the second session of workshop "Managing cross financial dimensions in a dynamic ecosystem". **Mr. Raman Uberoi**, COO, Crisil, **Mr. Manish Arora**, President & Country Head, Business Banking, Yes Bank Limited, **Dr. E.S. Rao**, CEO, IIFCL, IDF Asset Management Co. Ltd., **Mrs. Anubha Prasad**, DGM, SIDBI and **Mr. Guarang Dixit**, Sr. General Manager (Fin.), NSIC were the other panellist. These sr. finance professionals discussed about managing cross financial dimensions such as effective tax planning; insurance; investment planning etc. in a dynamic ecosystem in the third session.

The workshop was very well received and appreciated by the delegates representing working women and "budding managers" from different backgrounds. The session finally concluded with the vote of thanks proposed by **Dr. Ekta Saxena**, Workshop Convener and Head of Corporate Relations, IBA, Greater Noida.